

Executive Strategies: Attraction, Retention & Growth

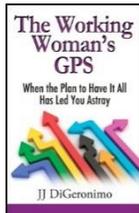


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**Technology Executive,
Keynote Speaker,
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Many companies are striving for diverse teams and leaders to achieve the noted business benefits. Yet, many of these same companies are struggling to attract and retain experienced and diverse talent. This is particularly true in technology and other related STEM based organizations, where many experienced and effective women leave mid-career for alternative work.

JJ DiGeronimo, president of [Tech Savvy Women](http://TechSavvyWomen.net), facilitates executive roundtables with actionable strategies to recruit, retain, engage and align female talent within their organizations. These executive roundtables and related discussions to drive results are based on hours of research, experience and the momentum of Tech Savvy Women.

Suggested Agenda for Executive Roundtable

- Common barriers to retaining female talent
- Differences between men and women at work
- Creating value and association to the work for women
- Actionable strategies to further engage and retain your talent
- Successful methods to uncover more diverse talent

Suggested Duration: 2 hours

JJ DiGeronimo, president of Tech Savvy Women, began her career designing datacenter infrastructures for Fortune 500 companies after graduating with a computer information systems degree in 1995. Prior to her recent work, JJ enjoyed a 20-year career in high tech, where she advanced into leadership positions within Silicon Valley-based technology companies.

Now recognized as a thought leader for Women in Tech and Girls in STEM, JJ empowers professional women and consults senior executives on strategies to retain and attract Women in Technology. JJ is an author, [keynote](#) speaker and featured [columnist](#) for *Smart Business Magazine*. She is featured in many publications and television shows including *Forbes*, *Fox Business*, *ITWorld*, *Career-Intelligence* and *Rescue a CEO*. She has shared her expertise with Amazon, Ingram Micro, RIT, Sears Holding Company, Clemson University, NASA Glenn, Symantec, VMware, Grace Hopper, KeyBank, and Cisco along with many other organizations.

Recent Articles:

- [Creative Strategies for Recruiting Diverse Tech Job Candidates](#)
- [How Dads Can Pave a Path for Girls in Technology](#)
- [How Inclusive Cultures based on Trust can Encourage Innovation](#)

